The Dairy WOW 4000 works with milking routines to automatically collect weights daily, removing the challenges of manually weighing your herd.



Key features

- Engineered for the dairy parlour environment to stand up to daily weighing
- Designed to handle high pressure cleaning procedures
- Non-slip walking surface
- Designed modular to easy setup to suit all parlour types
- Comes in 4G, satellite, or Wi-Fi connection options to cover all regions

Tru-Test... DATAMARS



Dairy WOW 4000

Weight Management, Made Easy.

To learn more visit farmingmadebetter.com

Dairy WOW 4000

The Future of Weight Management

Automated weighing without a person in sight



Autonomous weighing by Tru-Test takes the stress out of weighing livestock, putting real-time data in your pocket.

The Dairy WOW 4000 provides all of the benefits of weighing cows without added disruption or labour. Integrating easily with the existing infrastructure, the system is designed to be placed in the race or alley exit.

Suitable for all parlour styles, the Dairy WOW 4000 seamlessly blends with existing milking routines to collect weights automatically. As cows exit the parlour and walk over the platform, EID's and weights are automatically recorded and sent to the Datamars Livestock software. Weight data provides an unbiased measure of performance, allowing farmers to take action to better manage their herd. Weight information allows farmers to maintain optimum weight conditions based on lactation stages, closely manage first and second calver's health and nutrition for reproduction success, accurately assess and treat under-performing animals.

Weight collection, made easy

Integrates easily with existing infrastructure and doesn't require additional labour.

Weight management, made easy

Complete performance history over time gives you actionable insights to maintain optimal weight conditions.

Weight data, made easy

Datamars Livestock software is simple and easy to use and gives you access in real time from anywhere.